Press Release

Business Process Applications Solve SMB Growth, Productivity and Engagement Challenges

Pittsburgh, PA, April 12, 2017 — Project Execution Network, a Pittsburgh-based leader in business development solutions will announce its next major release for the ProjexTeam™ eBusiness platform on April 13, 2017 at the IT for Industry Forum 2017 in Erie, Pennsylvania.

In addition to ecommerce and private space enhancements to the platform's core collaboration engine, the new release will include five integrated, modular business process applications: Strategy/business planning, marketing automation, sales enablement, IT/process optimization and human capital management.

Business process applications are functional solutions that include a comprehensive set of planning and operational tools, embedded content, training courses, software functions and an on-demand links to expert resources. The standard built-in functions can be used as "do it yourself" (DIY) capabilities or used by external consultants employing the company's eBusiness platform.

In addition to the platform's built-in functions, there are predefined links to third-party software tools for specific tasks such as value stream mapping, process modeling/optimization, network monitoring, financial modeling, cultural benchmarking and many other digital tools. Enhanced functionality for the built-in software is provided through a RESTful API which enables connection to an extensive set of third-party applications.

The five business process applications can be configured to specifically solve SMB growth, productivity and employee engagement challenges. Combining all five applications creates an integrated framework for planning and executing a winning strategy as a digital enterprise.

About Project Execution Network LLC:

Project Execution Network combines advanced analytics, a cloud-based consulting technology platform and experienced, on-demand talent to help small and midsize businesses achieve their objectives for growth and profitability. Our data-driven process can help clients execute high performance across all major business functions … from business, marketing and sales to operations, human capital management and information technology.

For more information about Project Execution Network, call, write or visit us online at http://projectexecution.com.

Contact:

Amber Alke
Project Execution Network
2009 Mackenzie Way, Suite 100
Cranberry Twp, PA 16066
Email: amber.alke@projectexecution.com
Tel: 724-720-9435

###